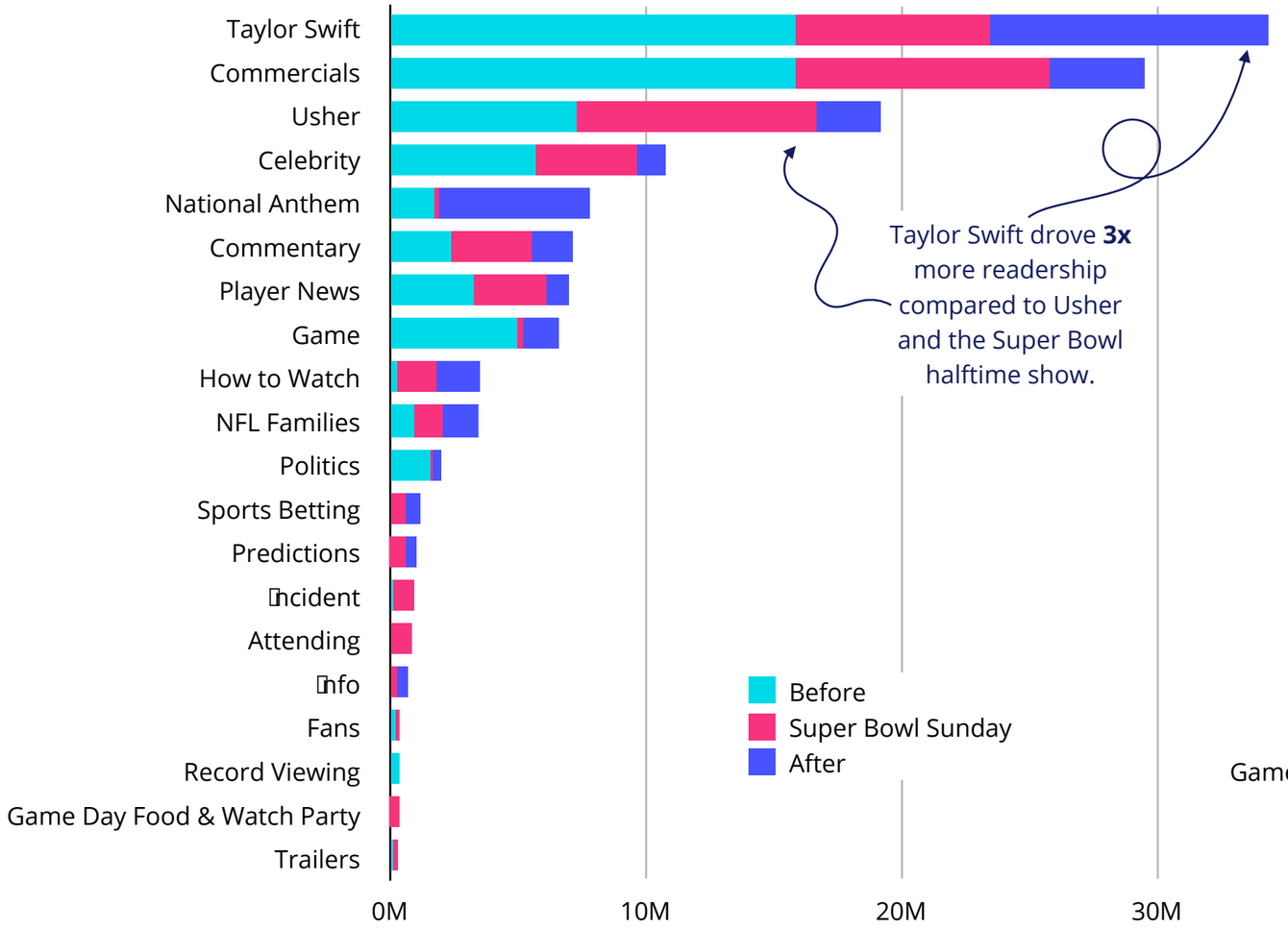
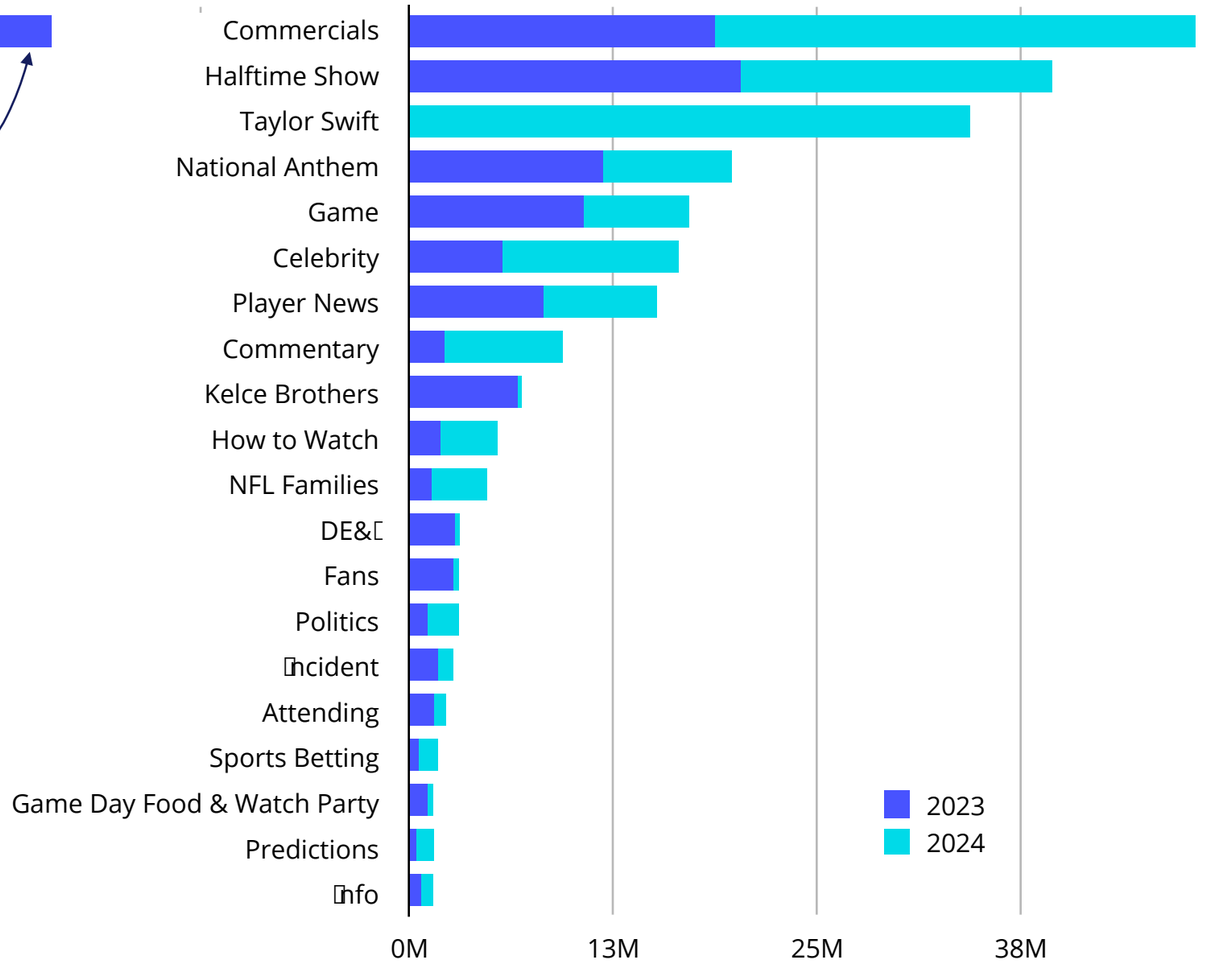
What did people read most about the Super Bowl?

2024 Super Bowl Readership by Topic



2023 vs 2024 Super Bowl Readership by Topic



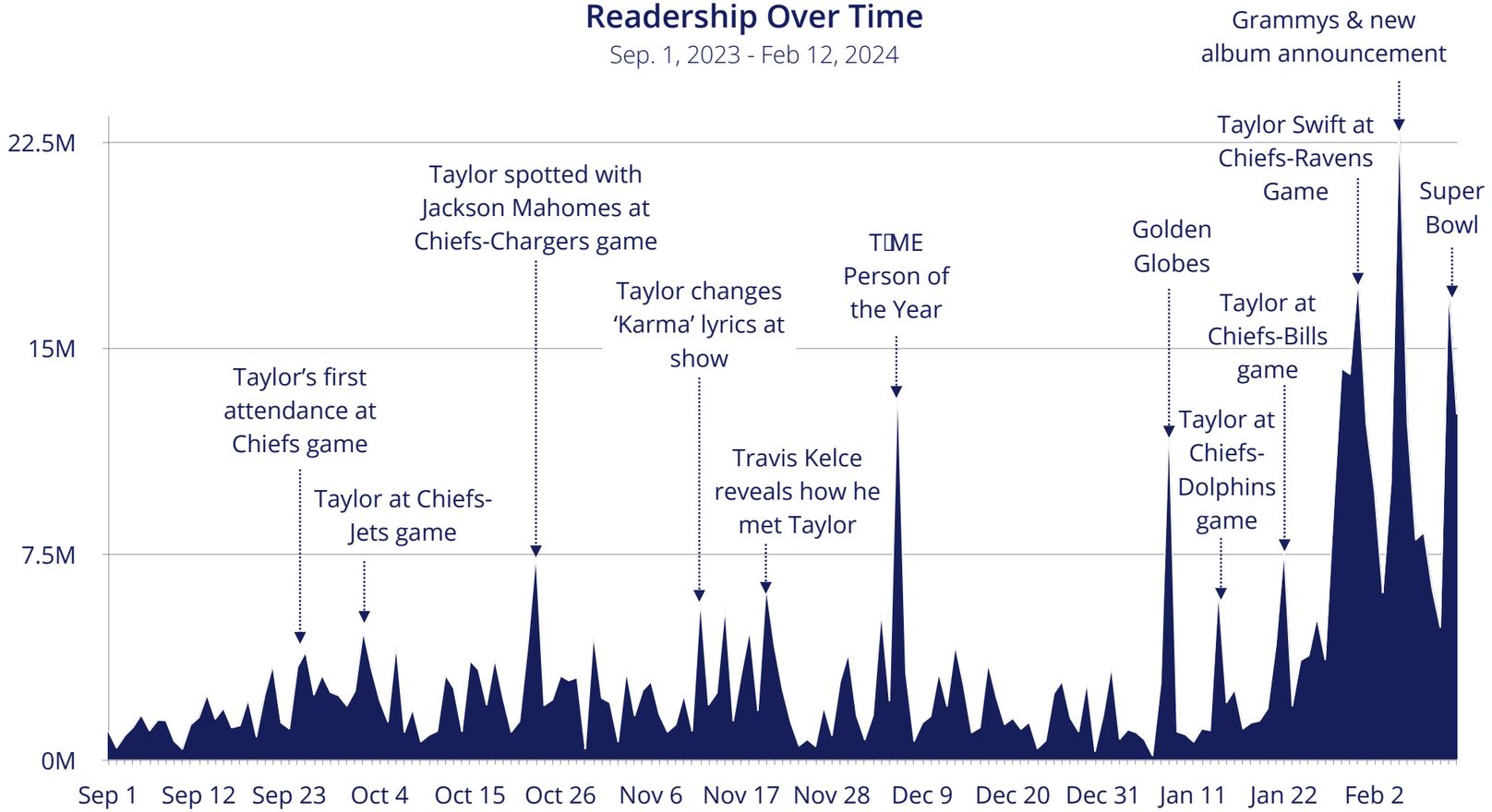
Over 10,000 articles mentioning the Super Bowl in the headline across 89 major publications published Sunday before Super Bowl - 2 days after Super Bowl

Memo

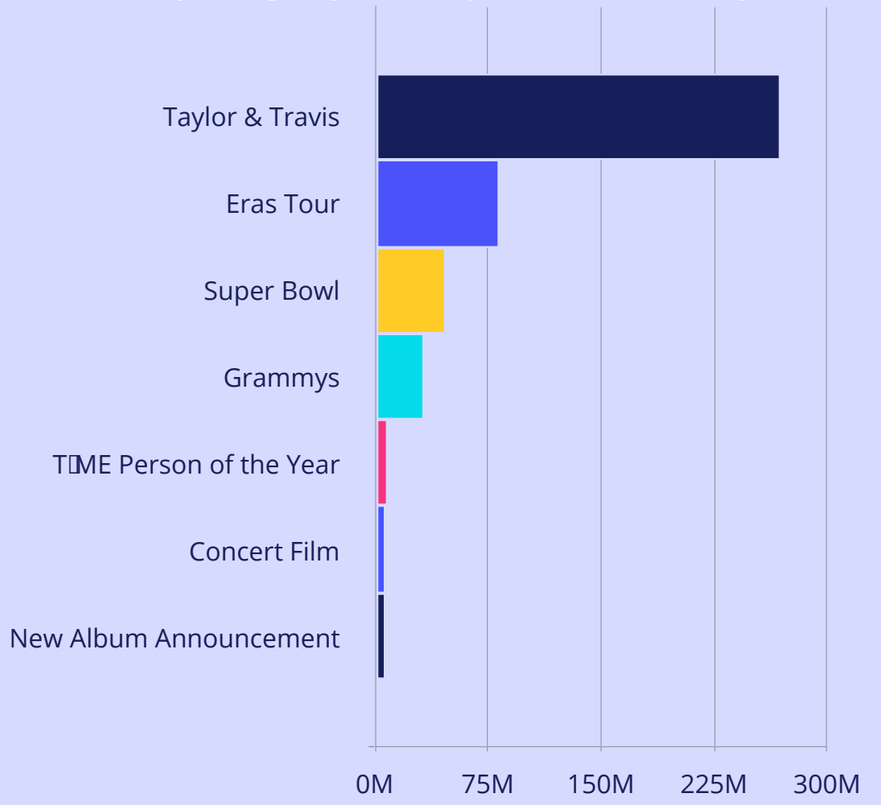
What people are reading about Taylor Swift

Readership Over Time

Sep. 1, 2023 - Feb 12, 2024



Comparing Taylor's Key Moments & Topics



9,690 articles mentioning Taylor Swift published February 4, 2024 - February 12, 2024 across 89 major publications

Memo